



New look for Neumann Petroleum Wynnum



Neumann Petroleum is upgrading its service station on Wynnum Road, Wynnum (Brisbane, Qld) to provide greater accessibility to renewable fuels and improved customer service.

Neumann Petroleum is a national leader in the development of renewable fuels with a range of ethanol-enriched petrol and biodiesel products under the brand name, E-Gen.

E-Gen sales have grown dramatically since the range was introduced to Wynnum in November 2006, now accounting for 50 per cent of the site's total fuel volumes, according to Neumann Petroleum General Manager, Charles Wright. He said the improvements were about offering more convenience to local residents and passing motorists.

"Wynnum is a major growth area and it's important that the service station be

equipped to cope with increased demand. In addition to the structural improvements, convenience lines have been extended and the site now offers a range of products and services specifically for Wynnum locals, such as bait and tackle.

"The refurbishment was also driven by strong demand for our range of renewable fuels, which have become increasingly popular with our regular customers as well as commercial and visitor traffic."

E-Gen renewable fuels are the strongest selling products across Neumann Petroleum's 61 retail service stations and wholesale depots in and South East Queensland and Northern New South Wales.

"E-Gen makes sense: It's better for the environment, we produce it locally here in Queensland and it reduces our reliance on expensive foreign fuel," Mr Wright said.